

athira pillai

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athira.design

experience

Senior Product Designer // System1

JULY 2021 TO PRESENT

Lead multiple design efforts for RoadWarrior, MapQuest Developer, RAMP Console, etc., in full-stack design process. Achieved 68% YoY increase in RoadWarrior subscribers.

UX Designer // Cigna

JULY 2018 TO JULY 2021

Designed desktop and responsive mobile interfaces for Cigna.com in iterative, collaborative process. Achieved 30% more Medicare signups.

Junior Web Designer // Matrix Design

SEPTEMBER 2015 TO JUNE 2016

Worked closely with clients to complete website redesigns.

education

M.S. Human-Computer Interaction

2019 TO 2021

Rochester Institute of Technology

Thesis: *Incorporating Accessibility Features Within Website Builders*

B.S. Information Sciences & Technology

B.S. Security & Risk Analysis

2014 TO 2018

Pennsylvania State University

skills

End-to-end Product Design	Figma	Principle
UX / UI & Visual Design	Sketch	Prototyping
User Research & Testing	Illustrator	Motion Design
Accessibility & Inclusive Design	Photoshop	Graphic Design